



Softeq Development Ltd.  
14027 Memorial Drive, Suite 302  
Houston, TX 77079  
713.827.2228  
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## Greymatter Does Matter

Intuitive Software + Hardware Integration

### SERVICES

Only the fastest and smartest companies thrive in the global marketplace. It is no longer enough to develop an innovative product – now you have to build, test, and deploy it as quickly as possible.

To help your company stay ahead of the competition, Softeq offers comprehensive yet highly customizable engineering services, ranging from platform software adaptation and driver development to QA testing and technical support.

These services allow your internal resources to focus on your company's unique value-add, whether it is hardware design, branding, or sales channels.

### WHAT WE OFFER

- Project Management
- Software Development (On Shore and Off Shore)
- Embedded Hardware and Software Design
- System Solutions and Integration
- Consulting Services
- Installation and Documentation
- Quality Assurance

### BENEFITS

- Shorter development timeline
- Reduced risk of project failure
- Lower product lifecycle cost
- Maximized product differentiation

### CORE STRENGTHS

- 10 Year HP Business Partner
- Partnered with leading companies
- Ability to quickly come up to speed
- Dedicated to meeting critical deadlines
- Resources worldwide for round-the-clock development
- Proven track record

[www.softeq.com](http://www.softeq.com)

### COMPANY

Softeq Development Ltd. is a product developer and system integrator. Located in Houston, Texas, Softeq works with companies across the globe and guides them toward a common goal: the successful release of a product.

Softeq was founded in 1997 to manage and develop technical software projects. Since then, Softeq has expanded into all aspects of product development including hardware, software, interface design, system integration, documentation, and testing.

Focusing primarily on Fortune 500 companies, Softeq has had great success guiding products to market. Softeq is capable of providing beginning-to-end project management of products — giving large companies the agility of a smaller business while utilizing their economies of scale.

Contact [sales@softeq.com](mailto:sales@softeq.com) for more information!





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## EXPERIENCE COUNTS

Softeq has offered project-oriented engineering services for more than ten years. Today, we provide highly customized professional services to numerous complex, time-critical projects every year.

Developing applications is a difficult, time-consuming endeavor. To optimize your engineering process, raise the quality of your product and get to market faster, contact Softeq today.

## PROJECT MANAGEMENT

Project management at Softeq involves an extensive set of management and development processes. Each is employed to assure that projects are delivered on time, within estimated budgets, and meet or exceed the customer's performance requirements. We apply our experience in:

- Understanding and documenting customer needs
- Evolving a system architecture
- Analyzing candidate solutions
- Deriving system and component requirements
- Planning the development effort
- Analyzing risks

## SOFTWARE DEVELOPMENT

Softeq develops custom applications for clients throughout the world. We are experts at creating applications with unusual user interface requirements, have significant real-time performance constraints, or that require efficient access to large quantities of data. We do the hard stuff, the work you don't want to do, and the work you don't have time to do.

- Desktop application development
- Mobile applications
- Device drivers for desktops and embedded systems
- C++, C#, Java, VB, .NET, or any of a dozen languages
- Graphical user Interface (GUI) design and customization
- Installation and documentation

## PROVEN TRACK RECORD



**MOTOROLA**  
intelligence everywhere



## TESTIMONIALS

*It was a pleasure to work with such a seasoned software company as Softeq that was able to integrate very smoothly with other HP and contract resources.*

- Tom Zato, DTV Engineering Manager, Hewlett-Packard

*If you are looking for a software or technology partner, there is no need to look further. Softeq has the complete package to get the job done.*

- Casey Golden, VP of Client Relations, Parature, Inc.

*Softeq always does a first rate job and has held to our high standards of creating products.*

- Monica Harvey, Retail System Sales, Hewlett-Packard

## NEXT STEPS

To learn more about Softeq, visit [www.softeq.com](http://www.softeq.com) or call 1-713-827-2228.

**Business Partner**



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